

What Makes a Winning Entry?

1, What is a note card?

Gives a message that matches/relates to contest theme.
Uses words and pictures.

2. What makes a good note card?

Catches your eye.
Easy to read quickly.
Gets the message across.

3. How do you create a good note card?

Plan your idea

Practise on separate paper; make several and choose the best one for a final note card.
Keep images and pictures simple; leave out tiny details; few objects are better than many.
Make pictures large as possible; space should be filled.
Solid, bright, dark colours are preferred.

Lettering

Make letters large as possible and easy to read.
Remember letters are part of the total design.
Make letters bold and as thick as possible.
Colours should be dark and bright –
even iridescent or 3D.

4. Questions to ask yourself before you submit your note card for judging:

Does the note card fill the requirements of the contest?
Is it on poster card – 10 cm X 13 cm (4 in. X 5 in.) ?
Is it in the upright position?
Is the note card easy to read?
Do the images and letters stand out?
Is the spacing used wisely?
Does the note card clearly show the message?
Are there any spelling errors?
Is the note card drawn and coloured neatly?
Does the note card look original, something
that will catch the judges' eyes?